



YOUR GRID INDEPENDENCE STARTER GUIDE

An Official Got Watts Educational Resource Booklet





Educational Booklet

Resources

Energy Programs:

California Public Utilities Commission cpuc.ca.gov/energy

License & Bonding Checks:

Contractors State License Board cslb.ca.gov

Understanding Clean Energy & Grid Independence:

Department of Energy energy.gov/energysaver

Contra Costa County Energy Savings Programs:

https://www.contracosta.ca.gov/2687/Toolkit

Real Reviews

Angie's List: bit.ly/gw-alist

Yelp Reviews: bit.ly/gw-yelp

Google Reviews: bit.ly/qw-qoo

Facebook Reviews: bit.ly/gw-fbook

Diamond Certified Report: bit.ly/gw-dcert



Guide Overview

Thank you for considering Got Watts Electric, Inc for your grid-independence needs. We look forward to answering any questions you may have and getting to the core of your power needs. In an effort to create a more seamless process, we've compiled some of the most common yet important questions homeowners ask, in addition to reources to help you make an informed decision.

What you'll find in this guide:

Page 2:	Evaluate PG&E	v Solar	Cost	Comparison
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Page 3: PG&E Usage Download Instructions

Page 4: Average Cost of Solar

Page 5: Solar Company Handy Checklist

Page 6: Panel Highlight

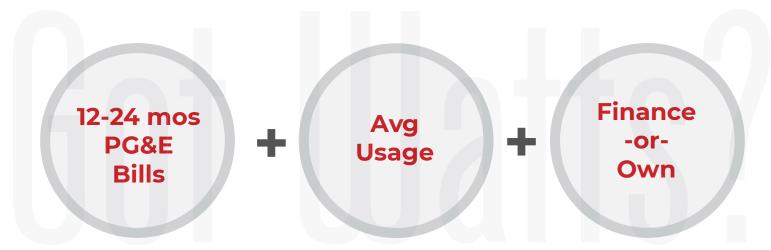
Page 7-11: Building Your System

Page 12: Grid-Independence Checklist

Pages 13-16: Going With Got Watts

How much does solar cost compared to PG&E?

WE NEED THIS INFO:



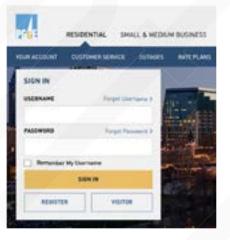
ELECTRIC | SOLAR | HVAC

This allows us to provide up to 3 different proposals based off of your energy needs, overall investment and payment scenarios for cash/check vs a monthly financing arrangement.

PG&E Usage History Download Instructions

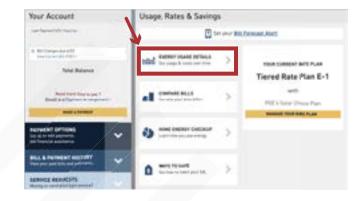
1

Login to your PG&E account



2

Find & click 'ENERGY USAGE DETAILS'



3

Scroll to bottom and click 'GREEN BUTTON' to download your data



4

Export all bill totals in CSV format and click EXPORT



5

Locate the **BillingData.zip**file in your **downloads**folder



Attach the
BillingData.zip file to
your most recent Got Watts
representative email chain

Your solar cost projections should also include your 12-month settlement bill (true-up bill) that settles all credits and charges from PG&E. These occur due to times when your solar panels are not putting energy into the grid and your home requires power.

Solar
financed
customers
pay an
average of
\$1,776 a
year*.

Average is based on a **7.3 kW solar array with 26% federal tax credit.** This does not include charges assessed by PG&E.

REBATES

Federal Solar Investment Tax Credit (ITC)

San Francisco - GoSolarSF Rebate

Self-Generation Incentive Program (SGIP)

Why are some solar companies quoting half the price?

According to CPUC*, consumers need to be aware of claims that are too good to be true. An established company will never:

- Tell you "solar is free"
- That you'll "never pay an electricity bill again"
- State that "time is running out" and "you must sign now"

DID YOU KNOW?

91%

OF INDEPENDENT
SOLAR COMPANIES IN
CALIFORNIA FAIL IN
THE FIRST YEAR OF
BUSINESS

CREDENTIALS BEFORE COST | YOUR HANDY CHECKLIST

Does the company have a valid contractors license?

\bigcirc	Are the installers all licensed?
\bigcirc	Is your solar sales representative registered with the CSLB**?
\bigcirc	The cheapest bid may be an "indication the solar company is
	cutting corners" - CPUC Solar Consumer Protection Guide

*CDLIC - California Dublic Utilities Commission L **CSLR - Contractors State Licensing Reard

Will my power stay on during an outage with solar?

Your backup power will last based on your usage.

Systems can be designed to power your whole nouse or your essentials.

Your backup system will be tailored to Pt your average kW needs. yes
with a solar
battery backup
system installed
with your
solar array

PRODUCT HIGHLIGHT



We do highlight certain brands; however, we are not married to one particular brand of panel. Our objective is to place you with the right panel solution that fits your overall needs, aesthetics and/or budget.

Let's learn more about building the right solution for you

BUILDING YOUR SYSTEM

A Got Watts grid-independent system is designed to power your home whether you are or are not connected to the grid. We will identify loads in your home that are essential during an outage (kitchen countertop outlets, fridge, general lighting, receptical loads, furnace, garage door). We also pay attention to general aesthetics pertinent to your home's design.

FALSE

Battery cabinets store unlimited power for use during an outage for an unlimited amount of time.

TRUE

Battery cabinets allow solar energy to be stored for emergency use for a certain number of hours.

Understanding backup battery storage (how many modules are needed) and usage (average wattage used) is key when building your system. The number of hours you receive of backup power is based on how many things in your home are consuming power throughout the outage.

PWR CELL

PWRcell BATTERY CABINET DESIGN

The PWRcell Battery Cabinet allows system owners the flexibility to scale from the economical 8.6kWh PWRcell 9 to the massive 17.1kWh PWRcell 17 by installing additional battery modules to the PWRcell Battery Cabinet. When needs change, an existing PWRcell Battery Cabinet can be upgraded with additional modules. Use the graphic below and the chart on the back of this sheet to understand what components you need for your chosen PWRcell configuration.





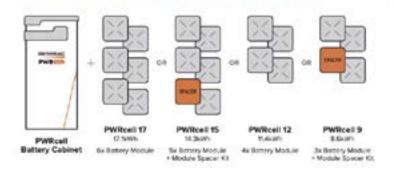
FEATURES & BENEFITS

- Connect 2 PWRcell Battery Cabinets to a single PWRcell Inverter for 34.2kWh of storage
- Best-in-class battery backup power
- Plug-and-play with PWRcell Inverter and PV Link*

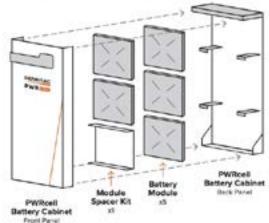
Specifications

PWRcell* BATTERY CONFIGURATIONS	8.0	12	18	17
BATTERY MODULES:	3	4	5	6
USABLE ENERGY:	8.6kWh	11.4kWh	14.3kWh	17.1kWh
POWER - RATED CONTINUOUS:	3.4kW	4.5kW	5.6kW	6.7kW
POWER - 60 MINUTES:	4.2kW	5.6kW	7.0kW	8.4kW
POWER - 2 MINUTES:	5.0kW	6.7kW	8.4kW	10.0kW

BATTERY CONFIGURATION GUIDE

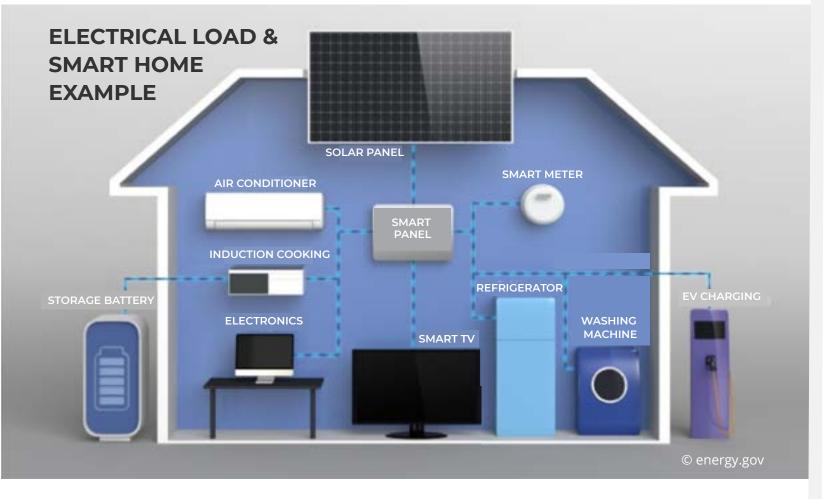


BATTERY CABINET ASSEMBLY



BALANCE-OF-SYSTEM EXAMPLE

*Photovoltaic / solar cell module



"Both grid-connected and off-grid home renewable energy systems require additional balance-of-system' equipment."

- Office of Energy Efficiency & Renewable Energy energy.gov "Even if you choose to go with another company, we're committed to helping you make an informed decision that will last for years to come."

- President, Got Watts Jeremy Carlock

ADVERTISING TACTICS TO WATCH OUT FOR

FEAR BASED: Ads that fear you into a decision or sales tactics that do the same

DEEP DISCOUNTS: Slashing prices beyond industry standard

HIGH-PRESSURE: Excessive calling, texting, emailing, yelling/loud-talking, rushed, aggressive

We're facing extreme times together and this is an opportunity to support each other through preparation not fear. At Got Watts, our commitment is to inform without causing additional trauma through our marketing or our sales practices.

Why Got Watts?

Our company is centered around providing positive customer experiences and quality craftmanship. We stand behind our work by offering warranties that cover not just the products but the service as well. We take our service seriously and have worked hard for every 5-star review, testimonial and referral from previous clientele.

As a company, we're a family with a focus on compassion and teamwork. We enjoy what we do and look forward to sharing our passion with you.



Exclusive Offer: \$550 OFF with one signed referred contract Referral Expiration: June 1st, 2021

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Educational Booklet

Got Watts Guarantee*



Got Watts stands behind our labor, service and products.

To learn more about our services and their warranties, please speak with your Got Watts rep.

